



WILMINGTON NEIGHBORHOOD COUNCIL

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Website: Wilmingtonneighborhoodcouncil.com

LA's 1st Certified Neighborhood Council



Valerie Contreras, Chair
Carlos Sanchez, Co-Chair
Santiago Sedillo, Secretary
Gina Martinez, Treasurer
Barbara Zepeda, Parliamentarian

Strategic Plan FY 2019-2020

Approved Saturday, August 17, 2019

at a Brown Act Special Meeting & Retreat

BUDGET

Operations: \$ 21,000

Outreach: \$23,500

Neighborhood Purpose Grants: \$0

Community Improvements: \$7,500

Elections: \$0

Total: \$52,000. (10,000. Rollover)

VISION

Promote, support and educate our community in the areas of City Services, Economic Development, Safety, Transportation, Historic Education and Emergency Preparedness. Promote WNC board Team work and help bring community improvement projects.

GOALS

1. Promote connectivity to LA City services and empower the local stakeholders through education, publicity & outreach
2. Promote and support Safety and Emergency Preparedness.
3. Increase Beautification clean ups and projects for our community with stakeholder involvement
4. Promote and education our community on the History of Wilmington & promote economic development throughout the community.
5. Promote local business to strengthen our local economic development and increase job opportunities for local residents.
6. Promote participation in our community by hosting stakeholder meetings, committee meetings and providing information through fairs, outreach, and workshops.
7. Focus on improving the Transportation and pedestrian safety throughout our community and promote community improvement projects.

8. Support and Promote all WNC projects including but not limited to the Port of LA Wilmington Waterfront project in conjunction with the WNC Port Resolution approved and submitted by the WNC in FY 2017-2018 and the Welcome to Wilmington Sign Project.

SOLUTIONS

1. The WNC will host Information fairs with the LA City Departments and Agencies
2. Host Activities, Workshops, and Events focused on our vision and goals for FY 2019-2020.
3. Develop strategic outreach efforts to connect the community as a whole
4. Promote and improve our social media efforts to educate our community on Safety, Wilmington's History, City Services and community projects.
5. Promote the work of our WNC and encourage community involvement to build team work
6. Work with the City Transportation department, Port of LA and local enforcement to improve Port truck traffic through our community. Work with City planning, LADOT to improve pedestrian safety, sidewalks, crosswalks and all transportation issues in our community.
7. Promote, support, and increase stakeholder involvement in the WNC community projects and efforts to work toward the WNC Vision.

PERFORMANCE MEASURES

1. File 8 Community Impact Statements
2. Host 2 Community Events and or Information fairs
3. Promote the WNC & increased Civic engagement through website/social media, bus ads, and local events and schools.
4. Collaborate with City agencies and developers to support our vision for economic development and promote community improvement projects.
5. Develop and implement outreach tactics to increase stakeholder education on City services, Wilmington History, community safety and community projects.
6. Collaborate with all City agencies to support our goal and visions of the WNC Strategic Plan for FY 2019-2020