



WILMINGTON NEIGHBORHOOD COUNCIL

544 N. Avalon Boulevard, Suite 103, Wilmington, California 90744

(310) 522-2013 wilmingtonNC@empowerLA.org

Website: Wilmingtonneighborhoodcouncil.com

LA's 1st Certified Neighborhood Council



Valerie Contreras, Chair
Steve Contreras, Co-Chair
Christina Dake, Secretary
Gina Martinez, Treasurer
Santiago Sedillo, Parliamentarian

Strategic Plan FY 2020-2021

Approved Sunday, July 19, 2020

Special Strategic Planning Board Retreat

BUDGET 2020-2020

Operations: \$22,839.06

Outreach: \$19,000.00

Neighborhood Purpose Grants: \$0

Community Improvements: \$7,500

Elections: \$1,000

Total: \$50,339.06 (\$32,000.00 Annual Budget Funds) (\$10,000.00 Rollover) (\$8,339.06 Encumbered)

Encumbered Funds Allocations:

- Clerical & Website \$2,203.00
- E-Voice Office Voicemail \$299.90
- Maxx Graphics \$2,000.00
- AT&T \$836.16
- BridgeGap \$3000.00

Total Amounts Encumbered: \$8,339.06

VISION

Promote, support and educate our community in the areas of City Services, Economic Development, Safety, Transportation, Historic Education and Emergency Preparedness. Promote WNC board Team work to bring WNC awareness.

GOALS

1. Promote & empower the local stakeholders through education, publicity, outreach & events
2. Promote and support Safety and Emergency Preparedness/awareness, and emergency plan
3. Increase Beautification clean ups and projects for our community with stakeholder involvement
4. Promote and educate our community on the History of Wilmington with a focus on our uniqueness.

5. Promote local business to strengthen our local economic development and increase job opportunities for local residents. Encourage new franchise business in Wilmington.
6. Promote participation in our community by hosting stakeholder meetings, committee meetings and providing information through fairs, outreach, and workshops. Promote trade schools.
7. Focus on improving the Transportation and pedestrian safety throughout our community and promote community improvement projects that bring community pride.
8. Support and Promote all WNC projects including but not limited to the Port of LA Wilmington Waterfront project in conjunction with the WNC Port Resolution approved and submitted by the Wilmington Neighborhood Council in FY 2017-2018 and a Welcome to Wilmington Sign Project.

SOLUTIONS

1. The WNC will host events that will include Information on all goals of this plan such as a fair or a community block event and WNC Election Candidate Town Hall. We will work with the LA City Departments and Agencies to achieve these goals.
2. Host Activities, Workshops, and Events focused on our vision and goals for FY 2020-2021.
3. Develop strategic outreach efforts to connect the community.
4. Promote and improve our social media efforts to educate our community on Safety awareness, transportation and education. Wilmington's History, uniqueness, City Services and community projects.
5. Promote the work of our WNC and encourage community involvement to build team work
6. Work with the City Transportation department, Port of LA and local enforcement to improve Port truck traffic through our community. Work with City planning, LADOT to improve pedestrian safety, sidewalks, crosswalks and all transportation issues in our community.
7. Promote, support, and increase stakeholder involvement in the WNC community projects and efforts to work toward the Wilmington Neighborhood Council Vision.

PERFORMANCE MEASURES

1. File 8 Community Impact Statements
2. Host 2 Community Events and or Information fairs. WNC Election Candidate Town Hall
3. Promote the WNC & increased Civic engagement through website/social media, bus ads, and local events and schools and local events or online events and include surveys.
4. Collaborate with City agencies and developers to support our vision for economic development and promote community improvement projects.
5. Develop and implement outreach tactics to increase stakeholder education on City services, Wilmington History, community safety, transportation, and community projects.
6. Collaborate with all City agencies to support our goal and visions of the WNC Strategic Plan for FY 2020-2021